

Global Scanning Travel

Compiled by Sheena Patel, GDR Creative Intelligence

56



Driving with denim (1 & 2)

Car manufacturer Fiat has collaborated with fellow Italian brand Diesel to create the 'Fiat 500 by Diesel' car model. Capturing the essence of the denim brand, the limited-edition vehicle features 'rivet' detailing on the fenders and body trim, yellow stitching on seats and steering wheel and a denim pocket on the seats. Additionally, the Diesel logo is displayed on the hubcaps, gearstick, bonnet and boot. Available in black, green and bronze, 10,000 models were released in Europe and Japan in November.

Source: www.500bydiesel.com / www.highsnobiety.com

Circular luggage (3)

An alternative to the traditional box suitcase, Obag is a wheel-shaped luggage concept that takes advantage of its rolling capabilities. Propelled by two large exterior wheels, the bag requires less energy to be transported and can also be manoeuvred up and down stairs with increased ease. A robust exterior shell allows it to be used in various conditions and terrains. Travellers' belongings can be stored in two compartments, and collapsible handles enable easy storage.

Source: www.yankodesign.com

Design: Rooz Mousavi (roozdesign@yahoo.com)

E-mobility power points (4)

As part of Berlin's E-mobility project, which aims to increase the number of electric cars on the city's streets in 2009, electricity provider RWE has installed 500 power points where cars powered by lithium-ion batteries can be charged. The charging stations are situated in residential areas, workplaces, car parks and shopping centres. Cars take 2-6 hours to charge, and owners can pay by card. Car manufacturers Daimler and Smart are developing a new range of cars, designed to be fully compatible with the power points.

Source: www.treehugger.com

Designer bike racks (5 & 6)

The CityRacks Design Competition was an international challenge to redesign the traditional bicycle rack. Chosen from over 200 entries, the ten winning racks were installed around New York for cyclists to use. The designs include durable non-corrosive materials and structures that can accommodate multiple bikes. The overall winner was awarded \$10,000 in exchange for making over the intellectual property rights for the design to the city, which will enable commercial production.

Source: www.inhabitat.com / nycityracks.wordpress.com

Emirates movie

Emirates airline has released a short movie called *The Exposure of Tom King* to promote its new non-stop flight from Dubai to Los Angeles. The movie was initially filmed without any actors and at a later point aspiring actors were called on to audition through their personal webcams, with Hollywood casting director Avy Kaufman selecting the finest performances. These were then composited into the pre-filmed piece. The movie is available online.

Source: <http://theexposureoftomking.emirates.com>



Fiat ecoDrive (7)

Helping Fiat drivers to reduce their carbon footprint and fuel bills, ecoDrive is an in-car communications device developed by Microsoft and Fiat. Users plug a standard USB stick into their vehicle's Blue&Me USB drive to gather information on acceleration, deceleration, gear changes and speed during their journey. Data can then be uploaded to a computer and analysed by ecoDrive software, which provides tips and advice on driving more cost efficiently. Drivers can also share tips and experiences through the ecoVille online community.

Source: www.springwise.com / www.fiat.co.uk/ecodrive



Trendy airport lounge (8)

World Lounge by Karim Rashid is a VIP area within Istanbul Atatürk Airport that incorporates the designer Karim Rashid's signature curves and custom patterns and is separated into zones that are designed to satisfy different needs. Connect includes work desks and free wi-fi, while Absorb offers food and drink, and travellers wanting to relax can make use of cushions and couches in Recline. Revive is a private relaxation space where guests can plug in headphones, dim the lights and lounge in a room of their own.

Design: [Karim Rashid \(www.karimrashid.com\)](http://www.karimrashid.com)



Greening the Airport (9)

Auckland Airport has installed a touchscreen display at its new terminal to educate travellers about its water and energy conservation strategies, including solar panels and recycled construction materials. The installation consists of two 46 inch LCD touchscreens, with an animated screen saver that invites travellers to find out about 'green' initiatives through text, images and animated diagrams. The terminal was built to accommodate an increasing number of flights, and is New Zealand's first LEED certified building.

Source: www.auckland-airport.co.nz

Design: [The Complete Package \(www.pac.co.nz\)](http://www.pac.co.nz)



Electric cycling (10)

This foldable, electric bicycle concept has been designed around the theme of multi-functionality. Once folded, the compact structure can effectively travel within cars and public transport. In the home, an additional component allows it to be used as a stationary exercise bike. The bicycle's energy supply can be recharged using the regenerative braking function or by pedalling while inactive. The Grasshopper was the winner of the Merit prize in the 12th International Bicycle Design Competition in Taiwan.

Source: www.yankodesign.com

Design: [David Gonçalves \(http://david.orizein.com\)](http://david.orizein.com)